

3.1.1 Grants for research projects sponsored by the government/non-government sources such as industry, corporate houses, international bodies, endowments, Chairs in the institution during the last five years (3) and for

3.1.3 Number of research projects per teacher funded by government and non-government agencies during the last five years (For UG Colleges weightage of this metric will be 7) (4)

Name of the Project/ Endowments, Chairs	Name of the Principal Investigator/Co- investigator	Department of Principal Investigator	Year of Award	Amount Sanctioned	Duration of the project	Name of the Funding Agency	Type (Government/n on- Government)
ATAL FDP on FinTech: Innovation and Transformation in Financial Market and Investment Strategies	Dr. Vivek Singh Kushwaha	Management	2020-21	0.930	5 Days	AICTE	Government
ATAL FDP on Digital Media, Marketing and Management	Dr. Vivek Singh Kushwaha	Management	2020-21	0.930	5 Days	AICTE	Government
Project on 'Consumer Retention Strategies and Techniques'	Dr. S. P. Tripathi & Dr. Ndhi Jhawar	Management	2020-21	0.500	5 Months	Marvel's Café	Non- Government
Short Term Training Program on Econometrics	Dr. Vivek Singh Kushwaha	Management	2019-20	3.092	6 Days	AICTE	Government
Short Term Training Program on Management 4.0	Dr. Vivek Singh Kushwaha	Management	2019-20	3.227	6 Days	AICTE	Government
Short Term Training Program on Financial Analytics	Dr. Vivek Singh Kushwaha	Management	2019-20	2.423	6 Days	AICTE	Government


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AICTE Approved International E-Conference on Industry 4.0 - Transforming Economy through Innovative Management Practices	Dr. Vivek Singh Kushwaha	Management	2019-20	1.607	2 Days	AICTE	Government
FDP on Essential of Successful Cased Based Teaching	Dr. Vivek Singh Kushwaha	Management	2019-20	3.877	2 Weeks	AICTE	Government
Project on 'CRM Through Technology'	Dr. K. C. Modak & Dr. Neha Sahu	Management	2019-20	1.100	3 Months	Sixth Sense Technologies	Non-Government
Project on 'Tech-Management'	Dr. Anurag Dilraj & Prof. Sanju Mahawar	Management	2018-19	0.800	2 Months	Power Train	Non-Government
Project on 'Building Internal Strength through Employee Branding'	Dr. S. K. Dube & Dr. Mansi Kukreja	Management	2018-19	1.200	4 Months	Red Maple Hotel Mashal	Non-Government
Project on 'Front Desk Management & Employee Training'	Dr. S. P. Tripathi & Dr. Amit Kumar	Management	2017-18	1.200	3 Months	Red Maple Hotel Mashal	Non-Government
Project on 'Internal Quality Assessment'	Dr. V. S. Kushwaha & Dr. C. K. Goyal	Management	2016-17	1.100	5 Months	Red Maple Hotel Mashal	Non-Government